

## Evaluate/Extend Meaning: Effect & Intention, Style & Technique I

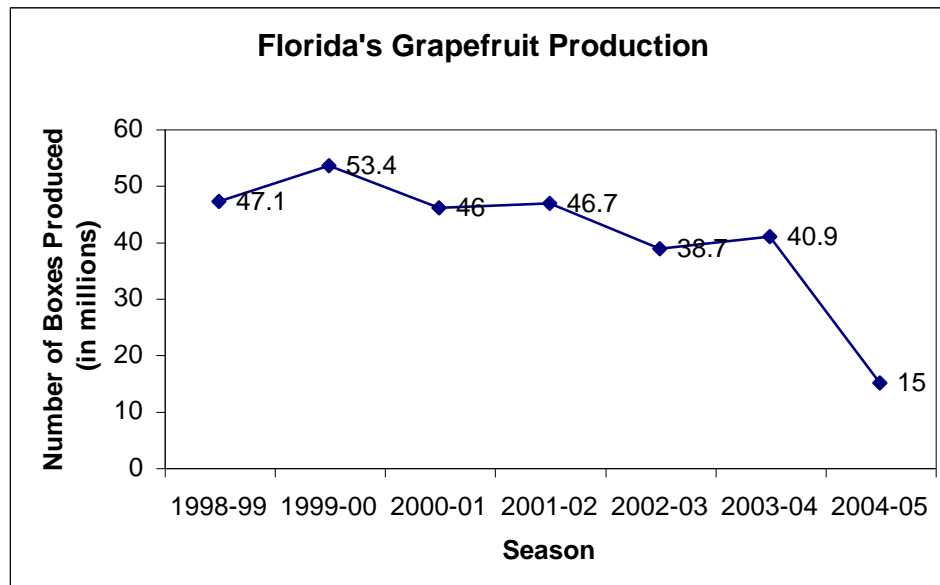
Read this article about grapefruit production in Florida and use the information in the chart to answer questions 1 through 11.

When we think of Florida, we think of the lush citrus groves heavily dotted with yellow and orange fruit and fragrant citrus smells spreading throughout the community. Citrus farming, that includes many varieties of oranges and grapefruit, is the second largest industry in Florida. Farmers invest millions of dollars in those crops each year, with the expectation of great returns on the investments, through large production yields.

Since 1999, farmers saw their grapefruit production decrease slightly but the production plummeted in 2004-2005. Four major hurricanes swept through Florida in August, September, and October 2004. At this time of year, citrus trees were loaded with fruit and almost ready for harvest. Heavy winds and rain pounded the trees and the fruit hung on like a drowning man hanging onto a tree limb. However, the luscious fruit finally succumbed to the vicious winds, fell to the ground along with broken limbs, and uprooted trees.

Fearing total loss of crops, farmers went to their groves to survey the damage as soon as the hurricanes were over. From the devastation and the amount of the precious fruit on the ground, they predicted significantly reduced production. The graph shows that their suspicions were correct.

The farmers harvested the remaining fruit and transported it to the market. Results of the sales brought pleasant surprises. Although their production dropped significantly their profits actually increased, a phenomenon of supply and demand.



SOURCE: FLORIDA CITRUS COMMISSION

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**Now choose the best answer to each question.**

1. The writer probably wrote this passage for the
  - A. Citrus Commission
  - B. General population
  - C. Chamber of Commerce
  - D. United States Department of Agriculture
2. The author's style is
  - A. Scientific
  - B. Humorous
  - C. Sarcastic
  - D. Informal
3. The writer's purpose for writing this passage was most likely to
  - A. Arouse consumers' emotions
  - B. Persuade citrus farmers to reconsider investments
  - C. Refute media accounts of hurricane devastation
  - D. Inform the public of the effect of hurricanes on grapefruit production
4. The purpose for including the graph with the passage is to provide
  - A. Support for the passage
  - B. Example of supply and demand
  - C. Proof of citrus production
  - D. Florida's economic outlook
5. According to the graph, what conclusion can you draw about Florida's grapefruit production from 1999-2003?
  - A. Increase in production
  - B. Steady decline in production
  - C. Significant decrease in production
  - D. No change in production
6. The passage states that, "*When we think of Florida, we usually think of lush citrus groves heavily dotted with yellow and orange fruit and fragrant citrus smells spreading throughout the community.*" The writer was using this technique to
  - A. Promote Florida citrus farming
  - B. Paint a picture of healthy citrus groves
  - C. Encourage the public to eat more fruit
  - D. Discourage people from investing in citrus farming
7. What message was the writer trying to convey when he said, "*the fruit was hanging on like a drowning man hanging onto a tree limb*"? The fruit...
  - A. Fell as soon as the wind started blowing
  - B. Did not fall until limbs broke
  - C. Did not fall easily
  - D. Was washed off the trees by heavy rain
8. "*Although their production dropped significantly, their profits actually increased.*" Identify the word that indicates seemingly contradiction of these two phrases in the passage.
  - A. Actually
  - B. Although
  - C. Significantly
  - D. Profit
9. In this passage, the best synonym for *plummeted* is
  - A. Increased
  - B. Decreased
  - C. Stabilized
  - D. Plunged

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- 10.** According to this passage, what was the major cause of the significant decrease in grapefruit production in 2004-2005?
- A. Hurricanes
  - B. Tornadoes
  - C. Bad weather
  - D. Drought

- 11.** In this passage, the best definition for *succumbed* is
- A. Hung on in spite of
  - B. Laid down
  - C. Submitted to force
  - D. Fought hard

**Read this passage and use the information to answer questions 12-15.**

The Council for Foreign Outsourcing in India reported that since 1999, America outsourced many jobs in Information Technology to foreign countries. However, he stressed that this outsourcing had little impact on the American economy because most of the jobs that were outsourced were data entry and equipment assemblers, jobs requiring minimal training. In actuality, the number of jobs requiring a high level of education had increased in America during that time. The Council argued that foreign outsourcing has not been as bad as the media has led the public to believe.

- 12.** What emotion did this report likely generate from data entry workers and equipment assemblers?
- A. Ambivalence
  - B. Compassion
  - C. Anger
  - D. Disappointment

- 13.** The main reason this report will probably have little effect on American outsourcing is because
- A. The writer did not consider all jobs that were outsourced
  - B. The writer valued the work of all workers
  - C. Jobs in Information Technology were not outsourced
  - D. The report was written by an American

- 14.** The writer probably wrote this passage for which audience?
- A. Data entry workers
  - B. Economists
  - C. Teachers
  - D. Lawyers

- 15.** The passage states that, "Jobs in Information Technology had been outsourced." What does the word *outsourced* mean?
- A. Reduced
  - B. Increased
  - C. Contracted out
  - D. Sought

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**Answer Key**

1. B

2. D

3. D

4. A

5. C

6. B

7. C

8. B

9. D

10. A

11. C

12. C

13. A

14. B

15. C